

TED^x UNCPembroke

THE NEXT CHAPTER IN LIFE

James A Thomas Hall
Upchurch Auditorium
April 20th, 2024

Sponsorship Packet

TEDx UNCPembroke

WHY SUPPORT US?

TEDx events are a powerful platform for sharing innovative "ideas worth spreading." The opportunities this event affords are limitless. Students, faculty, and community members can gather for an intellectual exchange in the newly built James A. Thomas Hall on UNC Pembroke's campus.

With 100 guests and various incredible speakers, pulling off this event is no small feat. Driven by a love for our community, organizers devote countless hours to make this event successful. Speakers are not paid for participating and come from states across the country. This massive collaborative effort, from food to stage design to video production, is 100% funded by the community. Every dollar is invested into creating an unforgettable experience for attendees.

By sponsoring TEDxUNCPembroke, you are helping spread the amazing scholarship our community fosters! Internationally recognized, the impact of hosting TEDx on our campus is immeasurable.

One of the speakers from the first ever TEDxUNCPembroke hosted last year, Dr. Calvina Ellerbe, has garnered over 100,000 views on her talk! Meaning every sponsor whose logo is placed on the sponsorship slide was viewed 100,000 times. <https://www.youtube.com/watch?v=YmCgp9UBojg>.

Join us in curating the Second-ever TEDxUNCPembroke!

What is TEDxUNCPembroke?

- World renowned speaking conference to be held on April 20th, 2024, held in the Upchurch Auditorium of James A. Thomas Hall
- Up to 100 in-person attendees
- Live streamed to thousands of people worldwide
- This conference was first organized by UNC Pembroke's Alpha Chi executive team, Peace Ajirotutu, Hannah Irving, and Jaelyn Wilson in February of 2023. Their theme, *Innovation, Collaboration, Scholarship* was meant to inspire local voices to evoke change in their community.

Black & Gold Package - \$5,000 or more

- Logo included in the "intro roll" of official speakers on TEDx Talks YouTube (40 million subscribers) and TEDxUNCPembroke social media platforms.
- Logo on hallway signs, website, and official TEDxUNCPembroke program.
- Thank-you placard on tables.
- Explicit mention from the event host during opening and closing remarks.
- Special dinner with speakers and organizers on April 19.
- Opportunity to present your industry to guests and speakers.

Braves Package - \$3,000

- Thank-you placard on tables.
- Explicit mention from the event host during opening and closing remarks.
- Logo on hallway signs, website, and official TEDxUNCPembroke program.
- Logo in speakers' presentations on TEDxUNCPembroke YouTube and other social media platforms.
- Opportunity to place items in attendee gift bags.

Hawks Package - \$1500

- Explicit mention from the event host during opening and closing remarks.
- Logo on website and official TEDxUNCPembroke program.
- Opportunity to place items in attendee gift bags.

1887 Package - \$500

- Explicit mention from the event host during opening and closing remarks.

Contact us to get started!

Tarila N. Iduma

Event, Sponsor & Budget, Volunteer Manager

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For More Information Check Out Our Website!

<https://www.tedxuncpembroke.org/>

Feel free to look over our website and social media pages,

Instagram~ @tedxuncpembroke Facebook~

@TEDxUNCPembroke Website Link~

We would love to discuss how TEDxUNCPembroke can be a platform to showcase your company's commitment to meaningful ideas. Please let us know a convenient time for a discussion. Thank you for considering our sponsorship opportunities, and we look forward to the possibility of working together. We appreciate your interest and dedication to ideas worth sharing.

This independent TEDx event is operated under a license from TED. The Licensee and Co-organizers are responsible for the content produced for this event

TEDxUNCPembroke retains the full and sole discretion in selecting the main theme, the speakers, the topics, the structure, the participants and communication initiatives in relation to the event as well as any other aspect that may influence the attendees' experience and the overall quality and level of the conference.

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the TED Translators Program, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED on Twitter at <http://twitter.com/TEDTalks>, on Facebook at <http://www.facebook.com/TED> or Instagram at <https://instagram.com/ted>.

About TEDx

In the spirit ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)